



# POINT LOMA LITTLE LEAGUE

*ESTABLISHED 1955*

December 6, 2019

Dear Friends of PLLL,

Point Loma Little League is now preparing for the 2020 Spring Season – our 65<sup>th</sup> year – and we need your help! Little League has an incredibly positive impact on children in our community and we could not do it without the support of families, businesses and organizations like yours.



For 65 years we have had a proud history of community sponsors in Point Loma and hope you will decide to continue this dynamic tradition. Last year over 425 children, on 40 teams learned to play better baseball, learned the value of teamwork and good sportsmanship, and had fun outside at the park.

Your support through a sponsorship or donation will go directly to providing scholarships, offsetting annual costs of uniforms, equipment, league fees, field maintenance, developmental clinics and much more. The greatest reward of all will be to know you've directly contributed to the positive success of a child in our community. Sponsorships and donations are available at many levels, all are welcome and appreciated. Gain valuable marketing exposure to over 350 local families and be part of our 65<sup>th</sup> anniversary as we celebrate this milestone with the greater PL community on Feb. 22, 2020 at our Opening Day.

If you have any questions or would like additional information, you may contact the League President Tyler Smith at (619) 251-1275 or [tsmith@nu.edu](mailto:tsmith@nu.edu) or the Sponsorship and Banner Coordinator Chris Leitz, at (619) 929-4657 or [chrisleitz@sbcglobal.net](mailto:chrisleitz@sbcglobal.net). You may also simply send a check or money order along with the attached form to the address shown.

Thank you in advance for your interest in Point Loma Little League.

Sincerely,

Tyler Smith  
President, Point Loma Little League  
(619) 251-1275  
[tsmith@nu.edu](mailto:tsmith@nu.edu)

Chris Leitz  
Sponsorship and Banner Coordinator  
(619) 929-4657  
[chrisleitz@sbcglobal.net](mailto:chrisleitz@sbcglobal.net)

Point Loma Little League - Tax ID #95-397773



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## 2020 Sponsorship Form

Point Loma Little League (P.L.L.L.) is a non-profit organization dedicated to providing children in our community a healthy and positive baseball program. All sponsorships are **tax-deductible (Tax ID# 95-2397773)** and help to provide equipment, uniforms and field supplies for our Little Leaguers. Thanks for helping make our community a better place to live and play!

### Business Name (Sponsor):

Contact Name:

Address:

City/State/Zip:

Website

URL:

E-mail:

Phone:

Yes, I have a child playing in PLLL. Player's Name

No, I do not have a child in PLLL, but I want to support the League!

### LEAGUE SPONSORSHIP:

**Outfield Fence Banners:** A 3'x5' vinyl banner will be hung on the outfield fence of the minor or major fields for the duration of the 2020 Season (February through June) and your business will be listed as a Sponsor on the PLLL website.

- Returning Banner Sponsor \$300.00
- New Banner Sponsor \$450.00

**Program Sponsor:** The League Program is created each year and given out to each child's family and Sponsor. Sponsorship Form, payment and camera-ready artwork are due February 1, 2020.

- Full Page Color Ad (On Back Cover) - TBD
- Full Page Ad - \$100.00
- Half-Page Ad - \$50.00
- ¼-Page (Business Card size) Ad - \$25.00
- ¼-Page "Shout-Out" for a player/team - \$25.00

**65<sup>th</sup> Anniversary:** Help us celebrate our 65<sup>th</sup> Anniversary by sponsoring activities at Opening Day on Saturday, Feb. 22, 2020. Opportunities include food offerings, memorabilia boards and more. Please contact [chrisleitz@sbcglobal.net](mailto:chrisleitz@sbcglobal.net) if interested.

**DONATIONS:** Donations can be in any increment and are greatly appreciated.  
Donation Amount \$

**TEAM SPONSORSHIP:** Point Loma Little League is unique in that the team sponsor's business name is printed on each team's uniform. Your business will also be listed on the PLLL website. Priority is given to returning sponsors from the previous year. Also, due to longstanding sponsorship in the various divisions, we can only allow a sponsor to change divisions if a former sponsor does not renew. Sponsorship Form, payment and camera-ready artwork are due Jan 15, 2020.

- Intermediate and Junior Division Team Sponsor – \$700.00
- American Division Team Sponsor - \$650.00
- National Division Team Sponsor- \$550.00
- Rookie Ball Division Team Sponsor - \$400.00
- T-Ball Team Division Sponsor- \$350.00

\*\*Want to sponsor us another way? Let us know what you would like to do, and we'll see if it is feasible. If you are a licensed contractor, plumber, electrician, or landscaper, we can always use your help!

\*\* Any questions or concerns can be directed to:

**League President – Tyler Smith**

[tsmith@nu.edu](mailto:tsmith@nu.edu) or (619) 251-1275

**Sponsorship Coordinator – Chris Leitz**

[chrisleitz@sbcglobal.net](mailto:chrisleitz@sbcglobal.net) or (619) 929-4657

Please mail this completed form and payment (checks made payable to Point Loma Little League) to:  
Point Loma Little League – Attention: Sponsorship, P.O. Box 6575, San Diego, CA 92166